



FourPark Group

An Introduction and Guided Discussion

FAMILY OFFICE INTEGRATION AND AUGMENTATION

EXECUTIVE SUMMARY

OUR ROLE

We are stewards, serving high net worth families and institutions who are seeking to realize identified financial and personal objectives. Our firm is here to provide hands-on guidance with a particular emphasis on alternative investments and impact investing goals. Our principals work to tangibly increase portfolio value by augmenting or taking over specific functions and roles of a family office. We work with our clients to identify objectives and curate solutions to meet specific goals – financial or operational.

CONFLICT-FREE ADVICE

Our core objective is to deliver the most appropriate service for our clients' needs. Our investment strategy, in line with our core objective, is to focus on assets with long term capital protection & value appreciation. These are our driving principals, which build mutual trust and long-term alignment. We are both Fiduciaries and Advisors and our client solutions are customized to provide both:

- FIDUCIARY AND OTHER REGULATED ROLES; OR
- SERVICE-BASED AND PURELY CONSULTATIVE ROLES

OUR EXPERIENCE

We collaborate with our clients, drawing on experience involving hundreds of high net worth families. Hundreds of transactions and over \$80 billion of at-risk capital in more than 50 countries. We work seamlessly and effectively together with our global affiliates and partners. A significant global network grants our firm unique access to options that allow us to more effectively diversify and mitigate risk and reduce conflicts of interest or other friction that can frustrate our collective intentions.

OUR STRUCTURE

Our structure is intentionally designed to provide options and scalability. Each of our principals is an essential component of executing a comprehensive strategy related to our client's objectives, seamlessly integrating specialties such as investment analysis and execution, legal, tax, accounting, risk management and compliance services and other functions naturally connected to the core focus of our work.

However, we do not require our clients to overburden themselves with overly complicated or opaque workflows or team organizational charts. Each engagement involves a process wherein our client and firm leadership work together to decide which principal should be the single point of contact and responsible party for all related work. That advisor then has the ability to access and coordinate a global network of expertise and experience while at the same time transparently and clearly illustrating costs incurred, parties involved and similar matters, overseeing without over-burdening or complicating the goals of our clients.

We desire to have the client as a core player in our collective designing of the appropriate advisory team and service providers. This simply enhances transparency and creates a more seamless and comfortable environment in which we all can work collaboratively with cost efficiency and clarity of target outcomes.



Addressing Shared Concerns.

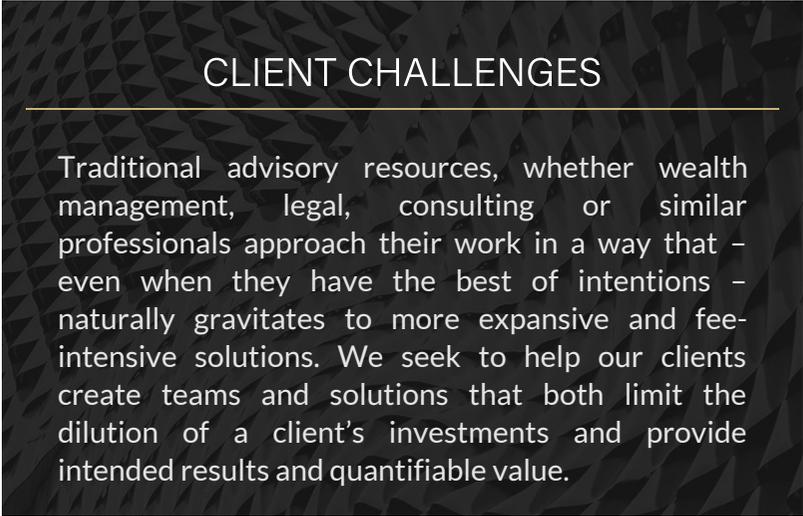
CLIENT OBJECTIVES AND CHALLENGES

OVERVIEW

The global high net worth families and middle-market institutions with whom we work have certain core objectives in common; they seek to allocate or migrate capital, or reallocate their investments into asset classes and markets with which they are comfortable, that have reasonable fee structures and always limit conflicts of interest.

COMMON CLIENT OBJECTIVES

- 1 PRESERVATION OF CAPITAL**
Long term capital protection, accretive return and advantageous tax application to create and leave wealth for succession
- 2 ALTERNATIVE INVESTMENTS**
Reallocation to more direct alternative, private equity and industry-specific investments in real estate and other assets
- 3 CAPITAL MIGRATION**
Seamlessly allocating capital efficiently and advantageously across borders and into stable and opportunistic markets
- 4 RISK MANAGEMENT AND CONTROL**
Achieving a diversity of investment goals and obtaining top-tier service through a digestible system that includes aligning myriad investment, tax, legal and other areas of expertise in a risk-managed environment

A dark grey rectangular graphic with a background of overlapping, semi-transparent triangles. The text "CLIENT CHALLENGES" is centered at the top in white, bold, sans-serif font. Below it, a thin horizontal line is followed by a paragraph of white text.

CLIENT CHALLENGES

Traditional advisory resources, whether wealth management, legal, consulting or similar professionals approach their work in a way that – even when they have the best of intentions – naturally gravitates to more expansive and fee-intensive solutions. We seek to help our clients create teams and solutions that both limit the dilution of a client's investments and provide intended results and quantifiable value.

MARKET-STANDARD CLIENT SOLUTIONS

CLIENT OBJECTIVES

The global high net worth families and middle-market institutions with whom we work have certain core and common objectives that are clear. Notwithstanding that clarity, they are often forced to rely on solutions providers who are in most cases structurally and fundamentally misaligned with their objectives. Our clients are chronically over-served by solutions providers who are - in most cases unintentionally - organized in a way that manages more to fees than performance, and plays against commonly understood objectives. Two common solutions to which clients gravitate to accomplish their comprehensive goals, and the issues that can infect those solutions, are highlighted below.

COMMON SOLUTION: GLOBAL WEALTH ADVISORS

Global wealth advisors or advisory firms are generally recognized as safe and reliable solutions that can incorporate multiple strategies and skill sets, and address a broad spectrum of issues. Indeed, many families or investors will conduct global searches seeking to identify the right platform into which they should allocate their capital and trust. These firms, however, have certain conflicts of interest and inefficiencies that actually frustrate purpose.

COMMON SOLUTION: IN-HOUSE FAMILY OFFICE ADVISORS

As a common alternative, families and institutional investors will often seek to maintain control of their capital and overall costs by “disintermediating” the system, eliminating the control of the external advisor, and in-sourcing and developing the team and talent necessary to carry out their objectives. As with a global, one-stop solution, many family office and other advisory unit structures can suffer severe limitations in terms of expertise or depth of experience, while at the same time putting the bulk of the cost burden in the hands of the family without any economies of scale.

INEFFICIENT AND MISALIGNED

Although standard and accepted solutions to common advisory needs are most certainly available, they generally feature structures that, when viewed objectively, lack the core and fundamental services, philosophies or capabilities necessary to truly achieve what can be highly nuanced client objectives that must be treated with a high level of care and attention. Our work is not a commodity. Nor are our clients.

CONFLICTS WITHIN WEALTH ADVISORY

COMPREHENSIVE WEALTH ADVISORY OVERVIEW

When viewed in more detail, a global or comprehensive wealth advisory solution can indeed provide a comprehensive service suite, but also embed and enmesh within the relationship costs and fee structures that are not intended, while at the same time walling off sufficient access to top-tier talent and guidance.

- 1 **CONFLICTS OF INTEREST**
Large-scale, globally-integrated platforms wrap what should be agnostic services around a suite of owned investment products.
- 2 **LIMITED ACCESS AND VALUE**
Cost structures are bloated and opaque in many cases, without the bulk of fees being allocated to the "top of the house" strategic advisors.
- 3 **INCENTIVE MISALIGNMENT**
Global and integrated firms are incented to and heavily compensated for placing wealth into in-house, fee-heavy products that generally do not meet all expectations of the investor.

STANDARD WEALTH ADVISORY FIRMS DELIVER THREE-TIERED SOLUTIONS

1. CORE ADVISORY TEAM

This team is responsible for 90% of value delivered to client but only accounts for 10% of cost

2. PRIMARY SERVICE PROVIDERS

Sourced by the Core Advisory Team, this group is comprised of third-party personnel

High Cost Expertise

Unknown Value

Uncontrolled Cost
Layer

3. GENERAL PERSONNEL AND PROVIDERS

This third-party group provides administration support to the Primary Service Providers

Lower Cost Personnel

Unknown Value

Uncontrolled Cost
Layer

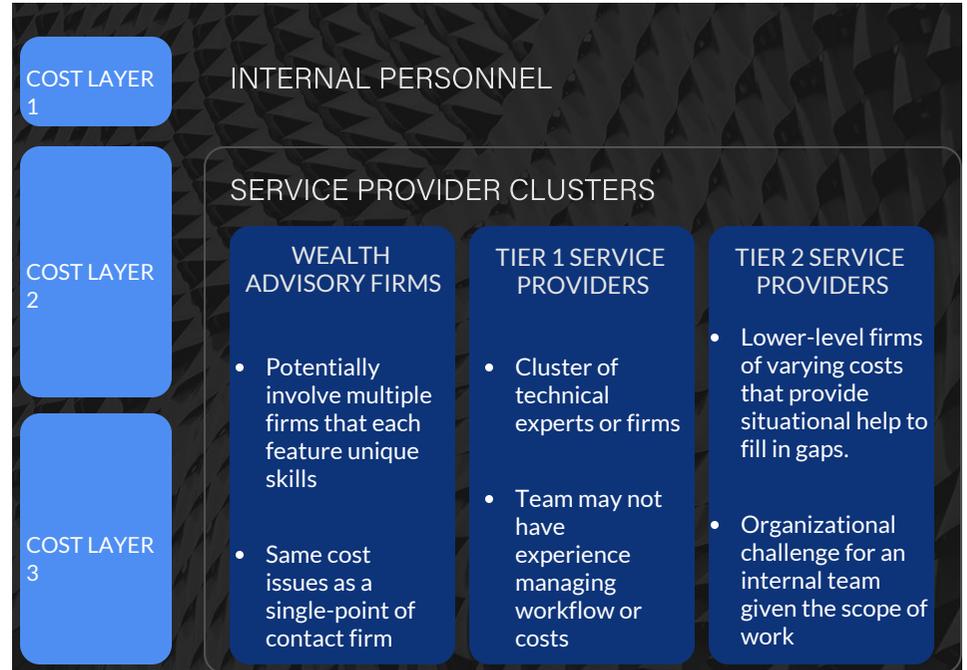
CONFLICTS WITH IN-SOURCING

FAMILY OFFICE IN-SOURCING OVERVIEW

Although far more control may be exercised, and clear conflicts avoided, a detailed review of an in-sourced family office will also reveal several common limitations or issues that are solvable with outside augmentation or assistance, but which is often obtained or guided by internal personnel that may lack the experience or time to make the process seamless and efficient.

- 1 TIME TO VALUE RATIOS**
It can be both costly and highly inefficient for family members or institutions to try and assemble the appropriate and most experienced investment or related services talent.
- 2 LIMITED POPULATION**
With such searches, there will generally be faced a lack of sufficiently experienced people with a suitably broad background that covers sufficient asset class and technical expertise.
- 3 MANAGEMENT OF THIRD-PARTIES**
As a result of talent or experience gaps, the internal team will generally start to outsource work to multiple third parties with many of the same competing objectives that are resident in the global wealth advisory model.

FAMILY OFFICE OR INSTITUTION COST LAYER BREAKDOWN





Our Simplified Approach.

OUR COMMON SENSE SOLUTION

OVERVIEW

We opt for simple and direct approaches to what are already in most cases significant and complicated issues or assignments. We do not seek to add layers of cost, complexity and confusion. Instead, we appreciate a streamlined approach. In many cases, our clients are often surprised by how they can both achieve their goals and optimize many layers of cost, if they are empowered to develop, optimize and manage properly constructed teams that are focused on a set of clear and cohesive objectives. Our goal is to curate the right fit with the least friction and disruption possible.

1

PROPER ALIGNMENT

Because we are not beholden to an organization and do not house multiple professionals and licensed fiduciaries, we are able to curate strategies and solutions for our clients that are free of hidden conflicts.

2

CALIBRATED STRATEGY

Being able to plan without encumbrances, we can work with our clients to build teams specific to the client and the desired form of transaction or investment, incorporating third parties where appropriate, but at all times presenting a united front that allows us to collectively control those providing the traditional solutions.

HOW FOURPARK GROUP WORKS FOR OUR FAMILY OFFICE CLIENTS

OUR TEAM, AS YOUR TEAM

COST LAYER OPTIMIZATION

- One point of contact
- Curate own solutions in-house
- Manage and oversee all transaction processes
- Work with external advisors
- Transparency on information and cost
- Ensure overall goals and objectives are not diluted
- Aligned interest with clients
- Distill complex problems to simple solutions



Our Primary Services.

OUR PRIMARY SERVICES

PROFESSIONALS AND FIDUCIARIES

Our service model is designed around a lean and optimized team that is capable of providing the core technical services required in the context of our work. This includes practitioners who are licensed fiduciaries qualified to manage or assess the investments and transactions from the standpoint of a principal, as well as curate our own investment vehicles on a proprietary basis or on behalf of our clients.

1

CORE SERVICES: INVESTMENT

- Quantitative and qualitative assessment
- Strategic allocation design and implementation
- Development of customized investment vehicles
 - Direct investments
 - Managed and pooled investments
 - Internal funds of funds
 - Hedging strategies
- Third-party fiduciary services
- Fund and capital administration and oversight
- Placement assistance and fundraising

2

CORE SERVICES: TRANSACTIONAL

- Capital markets transaction management
- Legal and financial function augmentation or control
- Investment execution
- Business or capital market integration
- Tax, immigration, social impact
- Other advisory solution development or management



OUR SERVICES AND ALIGNMENT

CLIENT OBJECTIVES

ALIGNMENT WITH OUR SERVICES

PRESERVATION OF CAPITAL

Long term capital protection, accretive return and advantageous tax application to create and leave wealth for successive generations.



EXPERIENCE BASED LEAN STRUCTURE

Our depth of experience comes by incorporating a lean and digestible organizational chart that actually lets us use the economies of scale and efficiencies that we have learned to maximize client value.

ALTERNATIVE INVESTMENTS

Reallocation to more direct alternative, private equity, and industry-specific investments in real estate and other assets.



FIDUCIARIES WITH OPPORTUNITY ACCESS

As a result of our years in the industry, reputations and roles as both literal and figurative fiduciaries, we maintain a proprietary, highly active and global network that produces hundreds of potential investment opportunities and transactions.

MIGRATION OF CAPITAL

Seamlessly allocating capital efficiently and advantageously across borders and into stable and opportunistic markets.



GLOBALLY INTEGRATED AND CONFLICT FREE

Our depth of experience comes by incorporating a lean and digestible organizational chart that actually lets us use the economies of scale and efficiencies that we have learned to maximize client value.

CONTROL AND EFFICIENCY

Achieving a diversity of investment goals and obtaining top-tier service through a digestible system that includes aligning myriad investment, tax, legal and other areas of emphasis in a risk-managed environment.



TRANSPARENT AND TRUSTED

Given the complexity of our work, it is essential that we build our client's trust. We do this through a clear combination of full transparency in our work, open communication and full and free access to our team members.

OUR FRAMEWORK FOR ENGAGEMENT

HOW CLIENTS HIRE US

It generally holds true that our clients will seek to engage us under one of three categories of assignments. These are based and scaled around multiple factors, but are typically informed by the experience of our clients, and how closely they have planned or extensively they have worked on their strategic objectives.



FOCUSED TRANSACTIONS



In many cases clients will have a very clear objective in mind, and simply be seeking for our team to execute on that objective as efficiently as possible.

In these contexts, we will work with the client to fully scope the job at hand, and deploy an appropriate, well-balanced and efficient team whose sole focus is achieving the objective.



TARGETED ADVISORY WORK



In other cases our clients will have a general goal in mind, but do not know how to achieve that goal, or simply lack the time or resources to define it.

Where these situations arise we seek for our clients to work most directly with our most senior people in order to best define the goal and means to achieve it.

From there, a proper team is assembled, budgets developed, and milestones outlined.



STRATEGIC TEAM AUGMENTATION



Most commonly our clients are looking to outsource functions, roles or projects to our team on a fee-based, joint venture or other structure that we collaborate to define.

This type of engagement is typical when we work with a family or institution that is seeking to deploy capital to a particular country and asset class, or to address a talent gap in their own office. Here we seek to build a truly long-term and integrated relationship with our client that accounts for market/business realities, but most importantly the very core and often overlooked difference between immediate fee gratification and sustained, trusted, and reliable working relationships that last many years.



Our Team.

LEADERSHIP



JASON T. BARNES

Through his career as a transactional and investments lawyer, and as a principal of a registered securities company he co-founded, Jason has collaborated with individuals, family offices, private equity funds and institutions primarily advising in the arenas of corporate finance, capital markets access and private equity generally. His practice leverages the multiple decades of work with globally-recognized firms of long lineages that allowed him to implement a harmonized approach to the delivery of complex, global legal, business and investment solutions. As a result, Jason's practice and experience covers over 750 transactions involving in excess of \$80 billion of transaction value and at-risk capital, spanning more than 50 countries and hundreds of families, sponsors, and institutions. Starting in 2002 he commenced a core focus on impact fund and investment development, which led to him becoming a prominent thought-leader in an investment industry focused on permitted non-U.S. investors to migrate both financially, and personally, to the U.S. He has a lengthy track record of working with investors and institutions who focus on the "double bottom line" in deploying capital and doing business. Jason graduated from the Georgia Institute of Technology with a Bachelor of Science in Economics, and earned his Juris Doctor from the Emory University School of Law.



ANDREW B. HAGEMANN

Andrew is an investment advisor specializing in financial, market, and business analysis with respect to capital deployment, project finance, alternative funding structures, outsourcing, and enterprise investment programs across Real Estate, Energy Generation, Private Equity, and Emerging Technologies. He has deep experience as a financial analyst, program manager, data analyst, and startup advisor having led the process of complex financial analysis across many internal and external investment proposals. He began his finance career in banking technology at a Fortune 500 company, where he led data analysis on revenue enhancement software and automation of client reporting functions. He was involved in multiple engagements as a strategy and financial advisor and later, as the head of technology-driven project portfolios for distressed assets of private equity and Fortune 100 companies. Andrew holds a Bachelor of Science in Economics and a Master of Science in Economics from the University of Texas at Dallas as well as professional certificates in Business Strategy and Negotiations from Southern Methodist University. Andrew is a Chartered Alternative Investment Analyst (CAIA), CFA Institute Investment Foundations certificate holder, is ITIL and PMP certified, holds real estate and insurance licenses, and is a FINRA-registered stockbroker.



MELISSA L. MAIA

Melissa directs all corporate and product development initiatives for our firm, including those related to strategic marketing and the management of our relationships with a global network of contacts and clients. Both now, and throughout her career, Melissa has focused her resources on well-planned, localized, and market-ready products and programs that leverage our collective strengths and target the key client and contact pain points she identifies through her outreach. As a technologist, and corporate officer, Melissa uses her experience merging technology with traditional marketing and development tools to allow her and our firm to maintain its boutique heritage yet interact seamlessly with a diversity of clients both in terms of size and geography. Prior to joining our firm, Melissa focused primarily on enterprise program development, and led teams to develop cutting-edge, mobile technology platforms that emphasized the optimization of the time and overall utilization of a company's personnel, while simultaneously reducing the overall cost of revenue-generating technology to her clients. By focusing on technology that built closer connections with customers, Melissa allowed the companies with whom she worked to create new, proprietary mobile pathways that delivered a measurable, lasting impact on the overall health and productivity of their product development to market workflows.

MANAGING DIRECTOR, UK



DAIMAN D. BAKER

Daiman is an international risk management professional with almost 20 years of experience in London-based, blue-chip financial institutions. His main focus is on delivering pragmatic, regulatory compliance solutions to clients in financial services. This has included designing compliance departments, compliance programs and right-sized service offerings, driving compliance with complex regulations, enhancing more general risk management capabilities and delivering high-impact training for junior staff as well as senior executives who have global remits.

Daiman has helped numerous companies build on their vision and mission by providing strategic regulatory planning, governance and committee support, and by drafting robust policies and procedures; all while simultaneously ensuring this is not disrupted by unforeseen regulatory requirements.

He is looking forward to working with private clients on their regulatory compliance, outsourcing, governance and risk concerns; always with constructive challenge and practical solutioning at top-of-mind.

Although Daiman started his professional life as a lawyer in his native California, he migrated to France for business school in 2001 and then permanently to the UK in 2003. Daiman has held several non-executive directorships in social enterprises ranging from senior care facilities to social housing to nationally-recognized arts centres.

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